



## GUJCOST SPONSORED One Day National Webinar

On

Holistic Medicine; The Key for Healthy and Happy  
Life: A New Emerging Era in COVID Pandemic  
17<sup>th</sup> April, 2021

Organized by



**INDUKAKA IPCOWALA COLLEGE OF PHARMACY**  
(Constituent college of Charutar Vidya Mandal  
University)

(Approved by AICTE and PCI)  
New Vallabh Vidhyanagar – 388121  
Website: [www.iicp-cvm.edu.in](http://www.iicp-cvm.edu.in)

## ABOUT CHAROTAR VIDYA MANDAL UNIVERSITY

Charutar Vidya Mandal (CVM) established in 1945 as a registered charitable trust, has been striving ever since for the upliftment of rural society through education. Over a span of last 75 years, CVM has been making spectacular progress; having been responsive to changing socio-economic environment by venturing into various emerging disciplines. Today, CVMU manages more than 19 educational institutions since 2019 as a private UGC approved university.

## IICP

Established in June, 2004, building is spread over an area of 67000 sq. ft. and is surrounded by nearly 5 acres of land. The college offers 4 years UG program and 2 years postgraduate programs in Pharmaceutical Analysis, Pharmaceutical Technology in affiliation to Gujarat Technological University. The institute is an architectural splendor with modern amenities, specifically designed to suit the requirements of pharmacy education and research. The institute is approved by Pharmacy Council of India (PCI) and All India Council for Technical Education (AICTE). The college has been awarded ISO and IAO certificates for Quality Management System.

## ABOUT GUJCOST

Gujarat Council on Science and Technology (working under the aegis of the Department of Science & Technology, Government of Gujarat, is the nodal agency for the S&T promotion, awareness, education, research and development through its various programmes and outreach activities across the state for nurturing, disseminating and popularizing science among the society up to the grass root level through its Community Science Centre (CSC) network in the State.

## EXECUTIVE COMMITTEE

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## PROLOGUE

Holistic medicine is the art and science of healing that addresses the whole person - body, mind, and spirit. It is also known as natural medicine. The practice of holistic medicine integrates conventional and alternative therapies including prescription drugs to prevent and treat disease, and most importantly, to promote optimal health. This condition of holistic health is defined as the unlimited and unimpeded free flow of life force energy through body, mind, and spirit. Holistic medicine is a whole-body approach to healthcare. Holistic medicine is also based on the belief that unconditional love and support is the most powerful healer and a person is ultimately responsible for their own health and well-being.

### OUTCOMES OF THE WEBINAR:---

- 1.To understand prevention First, treatment Second approach .2.To gain important knowledge on connection of disease with whole body...
- 3.To learn application of holistic medicine and treatment goal as it is focused on to fix the underlying cause of disease, instead of just improving the symptoms.

## REGISTRATION DETAILS

**Date of Webinar: 17<sup>th</sup> April, 2021**

### REGISTRATION

**Last date of Registration: 10/04/2021**  
**No registration fees**

### REGISTRATION FORM LINK

<https://forms.gle/JdWJ9wL1Nu16pQb49>

### ENQUIRY NUMBER

**Mrs. Rishita D Patel (+91 7600335126)**

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This brochure is also available on [www.iicp-cvm.edu.in](http://www.iicp-cvm.edu.in)

## DEPARTMENT OF PHARMACOLOGY

Pharmacology department is equipped with all the required INSTRUMENTS like Eddy's hot plate, Rota rod, actophoto meter, organ bath, instruments for haemocytometry, ECG apparatus, Cook's pole climbing apparatus, Student's physiograph, and, convulsiometer to carry out the research activities. We are having CPCSEA approved animal house facility. In the department of pharmacology, students learn about the action of various drugs on the living tissues and then this knowledge is extended to the treatment of various diseases and disorders, thus it forms the science of therapeutics. It is obvious that both pharmacology and pharmacotherapeutics are helpful to medical and paramedical professions.